

# ***CALIFORNIA PEAR ADVISORY BOARD***

---

1521 "I" Street ■ Sacramento, CA 95814-2016 ■ Phone: 916 / 441-0432 ■ Fax: 916 / 446-1063

## **MEETING NOTICE**

**April 16, 2019**

**California Farm Bureau Federation  
First Floor Conference Room  
2300 River Plaza Drive  
Sacramento, CA 95833  
Phone: (916) 561-5500**

**10:00 a.m. – Noon**

### ***AGENDA***

- |   |          |
|---|----------|
| I. Call to Order                                  | 10:00 am |
| II. Roll Call                                     |          |
| III. Public Comment Period                        | 10:05 am |
| IV. Approval of December 13, 2019 Meeting Minutes | 10:10 am |
| . Crop Review and Discussion                      | 10:15 am |
| • 2019 Crop Discussion                            |          |
| • Acreage Update                                  |          |
| ✓ Removals/Changes                                |          |
| • Budget Review                                   |          |
| ✓ YTD and 2019/20                                 |          |
| I. Research                                       | 10:35 am |
| • 2019 Research Projects and Funding Request      |          |
| • Update on Grower Tools                          |          |
| • CSCC Regulatory Tour                            |          |
| • Meetings and Travel Report                      |          |

Action may be taken on any of the above items

- |  |          |
|--|----------|
| II. Marketing Programs                               | 10:55 am |
| • Domestic Promotion and Public Relations            |          |
| ✓ Program and Budget                                 |          |
| • Export Promotion                                   |          |
| ✓ Program and Budget                                 |          |
| • CA Grown Program Overview                          |          |
| <br>   |          |
| III. Update on ANR Strategic Plan, Budget and Hiring | 11:25am  |
| • Mark Lagrimini, UC ANR                             |          |
| <br>   |          |
| IV. Other Business                                   |          |
| • Nominations and Board Elections                    |          |
| • Dirty Dozen  |          |
| <br>   |          |
| V. Adjourn   | Noon     |

The CPAB prohibits discrimination in its programs on the basis of race, color, national origin, sex, religion, age, disability and marital or familial status. Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact Chris Zanobini at 916-441-0432.

The California Pear Advisory Board meetings comply with the Bagley-Keene Open Meetings Act that allows for public comment on all agenda items. For further information related to this agenda, please contact the CPAB Office at 916-441-0432.

A copy of this meeting notice can be found at  
<http://www.calpear.com>.

Action may be taken on any of the above items