AGENDA

I. Call to Order 10:00 am

II. Roll Call

III. Public Comment Period 10:05 am

IV. Approval of December 13, 2019 Meeting Minutes 10:10 am

. Crop Review and Discussion 10:15 am
   • 2019 Crop Discussion
   • Acreage Update ✓ Removals/Changes
   • Budget Review ✓ YTD and 2019/20

I. Research 10:35 am
   • 2019 Research Projects and Funding Request
   • Update on Grower Tools
   • CSCC Regulatory Tour
   • Meetings and Travel Report

Action may be taken on any of the above items
II. Marketing Programs
- Domestic Promotion and Public Relations ✓ Program and Budget
- Export Promotion ✓ Program and Budget
- CA Grown Program Overview

10:55 am

III. Update on ANR Strategic Plan, Budget and Hiring
- Mark Lagrimini, UC ANR

11:25 am

IV. Other Business
- Nominations and Board Elections
- Dirty Dozen

V. Adjourn

Noon

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